

Marlene H. Dortch
Office of the Secretary
Federal Communications Commission

January 22, 2004

I would like to express my gratitude to the management and employees of San Antonio's KENS-TV. South Texas Blood & Tissue Center has worked with KENS-TV for many years and they have always displayed a deep commitment to their San Antonio community by sponsoring and promoting local blood drives.

KENS-TV provides the San Antonio area with free advertising via public service announcements, posting blood drive information on their website, and with live TV coverage. KENS-TV sponsor's employee blood drives throughout the year to promote the need for blood donations. KENS-TV also helps the community by sponsoring a large community blood drive to help boost local blood supplies right after the holiday season in January when blood donations are so desperately needed. They continue to be a great asset to blood donor education and awareness in the San Antonio community.

During the upcoming "Localism in Broadcasting" hearing to be held in San Antonio on January 28, 2004; I recommend that KENS-TV be recognized for offering the San Antonio community not only with top quality programming, entertainment and news, but for their continuing dedication to the local community blood supply.

Sincerely,

Carmen Davila
Director of Community Relations
South Texas Blood & Tissue Center